



November 2024

Greetings!

The YMCA of South Amboy is excited to announce our inaugural Taste of South Amboy Fundraiser, taking place on Tuesday, December 3 at the YMCA. This special event, led by dedicated community members, promises to be an unforgettable evening. Each year, we raise funds to ensure that local families in need have access to the vital programs and services the Y offers. Event funds will help send kids to camp, teach children to swim, keep teens off the street, help veterans find connection, and enable families to stay healthy together—all while ensuring that we can continue providing financial assistance and maintain the stability of our branch.

As a sponsoring partner, your organization will benefit from event promotion through email campaigns, social media outreach, a dedicated event website, and other marketing efforts targeting Taste of South Amboy attendees—a key audience for your business as well as the 25,000 YMCA members throughout the Middlesex County area. Sponsorship levels are outlined on the enclosed page, and we invite you to choose the one that best aligns with your goals. Your tax-deductible sponsorship will directly support our Financial Assistance fund, helping the many families who rely on the Y's services.

We truly appreciate your support and are happy to answer any questions you may have. Please return your sponsorship commitment form at your earliest convenience so we can begin promoting your business through our various channels. The deadline for print materials is November 22nd. Thank you in advance for your generosity!

Cheers,

Jay Elliot

Sarabjit Sawhney

Gurdeep Sawhney

Taste of South Amboy Committee

In partnership with:



Sponsorship Opportunities

- Taste Sponsor – \$7,500** (Maximum of 1)
 - Public recognition at event as Taste Sponsor
 - Prominent logo on Taste of South Amboy website with link to your website
 - Logo on all promotional materials
 - Recognition & exposure via social media
 - Logo displayed on event-day print and video signage
 - Company ad or logo displayed on the SA Y's television screens for the months of November/December
 - Logo/Name on event cocktail napkins
 - VIP admission and reserved seating for 8

- Signature Sponsor – \$5,000** (Maximum of 1)
 - Prominent logo on Taste of South Amboy website with link to your website
 - Logo on promotional materials
 - Recognition & exposure via social media
 - Logo displayed on event-day print and video signage
 - Company ad or logo displayed on the SA Y's television screens for the months of November/December
 - Logo/Name on event cocktail napkins
 - VIP admission and reserved seating for 6

- Sip / Savor Sponsor – \$3,000** (Max of 1 each)
 - Logo on Event website with link to your website
 - Logo on all promotional materials
 - Logo displayed on event-day print and video signage
 - Sponsor listing displayed on the SA Y's television screens for the month of December
 - Complimentary Admission for 4

- Flavor Sponsor – \$2,500** (Maximum of 1)
 - Name on Event website with link to your website
 - Name on promotional materials
 - Sponsor listing displayed on the SA Y's television screens for the month of December
 - Company name displayed on event-day video signage
 - Complimentary Admission for 2

- Raffle Sponsor – \$1,000** (Maximum of 1)
 - Name on Taste of South Amboy website
 - Name on promotional materials
 - Logo displayed on Raffle Table
 - Name displayed on event-day video signage
 - Complimentary Admission for 2

- Dessert Sponsor – \$1,000** (Maximum of 2)
 - Logo on Event website with link to your website
 - Logo on all promotional materials
 - Sponsor listing displayed on the SA Y's television screens for the month of December
 - Logo displayed on event-day print and video signage
 - Complimentary Admission for 4

- Table Sponsor – \$500** (Maximum of 4)
 - Name on Taste of South Amboy website
 - Name displayed on assigned table
 - Company name displayed on event-day video signage
 - Complimentary Admission for 2

- Community Sponsor – \$250** (Maximum of 5)
 - Name on Taste of South Amboy website
 - Name displayed on event-day video signage
 - Complimentary Admission for 2

Donate an item to be included in our Raffle!

Item Description: _____
 _____ Item Value: _____

In partnership with



NAME: _____

COMPANY NAME: _____

ADDRESS: _____

EMAIL: _____ PHONE: _____

___ My check is enclosed (payable to YMCA of MEWSA)

___ Visa ___ MC ___ AMEX ___ DISC

Thank you for your support!

Pay online at www.ymcaofmews.org/taste
 Tax Identification Number 22-1487616

 CARD NUMBER EXP DATE

 NAME ON CARD CVV